

NATALIE JIOJIORAS

VIRTUAL ASSISTANT



Joined Liruss April 2026
30 Hours per Week
Based in Southampton

KEY SKILLS

- Marketing Strategy & Campaign Support
- Content Creation & Copywriting
- Paid Advertising (Meta & LinkedIn)
- Social Media Management
- Executive & Administrative Support
- Organisation & Time Management
- Performance Tracking & Reporting

QUALIFACTIONS

- Meta (Facebook) Blueprint Certified
- Bachelor's Degree (2:1), University of Portsmouth

PROFILE

Natalie specialises in marketing support, with six years of experience working across agency and freelance roles with SMEs, agencies and global brands.

She works across everything from social media strategy and content that converts to paid campaigns and wider marketing activity, with a strong focus on what actually drives results.

Before moving into marketing, Natalie worked in house as a PA, supporting with the day to day admin, managing inboxes and travel, and keeping everything organised and running smoothly behind the scenes.

When she's not working, Natalie's either spending time with her family, out on walks with her Pug-Pomeranian, or attempting to switch off... although she's usually still out spotting good marketing ideas along the way!

EXPERIENCE

Marketing


- Developing and executing social media strategies aligned to business goals
- Creating content across social media, blogs, and newsletters
- Writing high-performing copy, including captions, email campaigns, and articles
- Managing and optimising paid ad campaigns (Meta & LinkedIn)
- Analysing performance and using insights to continuously improve results

Executive Support

- Managing busy inboxes and everyday admin
- Research & Travel Coordination
- Supporting with ad hoc tasks to keep operations running smoothly

 www.liruss.co.uk

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